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Dutch jazz trio Tin Men and the Telephone releases album as app

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Last week, Dutch jazz trio Tin Men and the Telephone released their third album in the form of an interactive app. This way, they hope to shake up the music industry and attract a new audience for their music.

The app contains 5 music tracks in the form of interactive games. Users can choose different moods for the music, turn different instruments on or off, adjust the volumes or choose different takes of a solo. According to Tin Men and the Telephone, by making the musical experience interactive, it's easier to hold the attention of listeners. For example, the app contains a 15 minute classical piece of Prokofiev. When you incorporate such a piece in an interactive game, listeners won't drop out, but will listen to the entire piece.

Besides, the app can be used during live performances. A 'remote control' function allows users to choose which of the musicians should play a solo, participate in several games, chat with each other or give their opinion about the show by throwing (digital) tomatoes or bras to a screen that is placed behind the band. According to Tin Men and the Telephone, you see interactivity everywhere, except in music. The trio hopes to unleash new possibilities with their new app.

The Tin Men and the Telephone app is available for iPhone and iPad. The free version contains the remote control function and a preview of all tracks. Users can buy the complete app to get access to all content. In the near future, the app will become available for Android devices as well and will be expanded with new tracks and options.

The app of Tin Men and the Telephone is not the only app that offers new ways to listen to music. For example, Deutsche Grammophon released Beethoven's famous 9th Symphony as an interactive app for iPad and iPhone. The app contains 4 legendary recordings of the symphony, which can easily be compared to each other by switching between the different versions while playing. It is also possible to read the manuscript and the score while listening to the music and visualize the orchestra sections. Besides, the app offers interviews, background informations and analyses of the work. By offering all this extra content, buying the app has some real added value for classical music lovers.

Sources: Metro, Touchpress

